

2025-2026 Social Determinants of Health (SDoH) Incentive Program



Magnolia Health recognizes that healthcare goes beyond standard testing and treatments. It also includes screening patients for social determinants that may have a negative impact on their health. To reward providers for this screening, we are pleased to share our new SDoH Incentive Program.

Effective July 1, 2025, Primary Care Providers are eligible for incentives to screen patients for SDoH. By addressing this SDoH screening, offering support, and providing resources, it has been found to reduce health risks, as well as decrease the cost of care leading to healthier patients overall. We would like to reward our providers who are going above and beyond to care for their patients' whole health.

We look forward to our continued partnership to provide the best care for our members!

Social Determinants of Health Incentive Program	
When does it begin?	July 1, 2025
How often can providers receive the incentive?	One time per year, per member
When should members be screened?	We encourage providers to screen members at every visit, or at least to inquire if the member has been screened.
How is the incentive reimbursed?	The incentive will be reimbursed once per year in the order claims are billed.

How is the incentive earned?

- You must be a contracted Primary Care Provider.
- **\$10** Provider incentive for reporting a positive SDoH screening and referral along with the appropriate Z-codes for members.
- **\$10** Provider incentive for reporting a negative SDoH screening

SDoH Requirements for Payout:

Providers must report SDoH screenings using the appropriate procedure codes, G-codes, and ICD-10 Z-codes in the range of Z55 - Z65. Providers should use one of the two G-codes below to indicate the screening was performed and to indicate the outcome:

G9920 - Screening Performed and Negative

*Should include the primary visit diagnosis and for the patient visit

G9919 - Screening Performed and Positive, with a Referral

*Should include the primary visit diagnosis, appropriate Z-code, along with the intervention procedure code(s)

Intervention codes for positive SDOH-related screening:

- **96160** - Food Insecurities
- **96156** - Housing Instability
- **96161** - Transportation Insecurity

Best practice is for providers to ask the member if they have recently received a screening.

Referrals can be done via the Secure Provider Portal, or by calling Care Management at 1-877-236-0751.

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Eligible Z-Codes:

Code	Description
Z55	Problems related to education and literacy
Z56	Problems related to employment/unemployment
Z57	Occupational exposure to risk factors
Z58	Problems related to physical environment
Z59	Problems related to housing and economic circumstances
Z60	Problems related to social environment
Z62	Problems related to upbringing
Z63	Other problems related to primary support group, including family circumstances
Z64	Problems related to certain psychosocial circumstances
Z65	Problems related to other psychosocial circumstances

Additional Notes:

- SDoH screening should not be billed as the primary reason for the visit. Z-codes (Z55–Z65) should be used to supplement the primary clinical diagnosis and document the social factors impacting care.
- Incentives for this program include Magnolia Health MSCAN and CHIP members only. This program excludes Ambetter from Magnolia Health and Wellcare members.
- Payments will be made to the servicing provider or the affiliated group based on contract specifications.

For more information on Magnolia’s Provider Incentive Programs, please contact your Quality Practice Advisor at CenteneQualityProviderToolkit@centene.com or Provider Relations Department at MagnoliaProviderRelationsMailbox@centene.com.